

Alpine Public Library Board of Directors Minutes
September 8, 2022
5:30 p.m.
AEP Foundation Multipurpose Room

Mission: The Alpine Public Library works to build community, encourage literacy, and promote lifelong learning. We endeavor to create and maintain a welcoming facility with relevant and enriching resources that connect our diverse and geographically remote area to the world.

Vision: The Alpine Public Library envisions a future in which individuals and families are engaged, lifelong learners.

Members Present: Linda Bryant, Kathy Donnell, Ellen Ruggia, Chris Ruggia, Judy Bowers, Judy Ford, Amelie Urbanczyk; Executive Director Don Wetterauer

Absent: *Mike Pallanex, Martin Sandate, Bernadette Devine, Betsy Evans, Jaime Escuder*

A. Call to order at 5:34pm

B. Changes to agenda

C. Introduction of guests and announcements

1. Isabel Fornelli-Jones, potential board member

D. Minutes – approved unanimously.

E. Consent Agenda - Director's report addendum: \$1500 from state library for Interlibrary loans; the King Foundation contacted DW and they want to visit on October 6th to consider grant for Campaign for Kids; 9/24/22, computer classes begin on Saturday afternoon; Texas Commission on the Arts grant and we will provide a family program about bees. Treasurer's and Friends' reports: no discussion - consent agenda accepted/approved

F. Ongoing business

1. Treasurer position - Judy Ford has agreed to take the Treasurer's position
2. Building Committee chair position and site visit discussion. Site visit: CR said that the big difference between the two buildings (Stevens' Food Pantry building vs. Big Bend Builders home construction) is the report from Hugh Garrett (Food Pantry volunteer) that he was impressed with the professionalism of Rick Stevens' company, how he was continually available to help fix issues well after completion; David Kowal (co-owner of home construction) was not impressed with BBB's follow-up post-construction; obvious difference in the finish, home v. utilitarian space, according to CR; JB agreed that direct comparisons were challenging because the building's purposes were so different; CR asked if we could see a more institutional building from BBB, LB will ask them.

Chair position: no chair nominee, it was discussed that site superintendent and the committee chair should not be the same person; Chris will speak with Mike Latta to inquire about him being site superintendent;

G. New business

1. Board discussion and vote for member candidates: board voted/approved Isabel Jones to 3-year term ending in 2025; application for Cyndi Salas was not discussed because she did not attend, tabled until October meeting;
2. New \$10K matching grant and start date was discussed; donor hasn't stipulated dates, we can decide; CR asks if we can identify a specific project that the grant will be used for; the grant will be matched *up to* \$10K; ER suggests we target Campaign for Kids as the target project; ER mentioned installing an EV charging station at the library as suggested by Benjamin Garcia at FALP meeting; CR thinks we could grant-fund for the EV station; he suggests something along the lines of programming and collections; JB suggests maybe multiple projects can be listed; CFK can be a "catch-all" umbrella for the focus, suggested by CR; JB asks if we have a big mail-out but ER says it's a little discouraging to use the mail, after the FALP membership campaign; LB says go to the schools; maybe ask the AISD superintendent to help us with getting the request for donations out to parents; CR suggests that we should come up with a short list of donors that we can ask directly; ER asked if we need posters, visuals, etc.; this will be tied to Giving Tuesday; JF says that giving the date of Giving Tuesday as the one day to give is successful in her experience, at least at the Sunshine House, community was reminded through email, Facebook, etc; JB suggests using radio PSAs; JF said they gave little prizes for, say, the first donor, as well as the one that got them to \$2000, etc.; JF says that most donors will come from older set; JF asks if we've ever bought a mailing list, she says she has used Expedia, the credit company, and we can curate the list to target who we want, suggests asking Printco; JB offered to donate to the purchase/generation of a mailing list; CR suggests making the focus of the grant more general than only the building fund, just use it as a hook; CR suggests we investigate the logistics of a mailer; check measurements of the letter/card/etc.; board will help prepare the mailers to go out, which evidently takes a good amount of time; CR moved that we proceed with a campaign that will help to generate funds for the matching grant, to begin in October and we will investigate avenues of getting the information out; motion passed.
3. Board self-evaluation - please return by the end of September.

H. **Next meeting date:** October 13, 2022, at 5:30 PM

I. Meeting adjourned at 6:42 PM

2022 Board of Directors:

Linda Bryant, President (2024)
Betsy Evans, Vice President (2024)
Amelie Urbanczyk, Secretary (2022)
Judy Ford (2025)
Chris Ruggia, Friends of APL Representative
Mike Pallanez, Brewster Co. Representative
Martin Sandate, City of Alpine Representative

Bernadette Devine (2024)
Kathy Donnell (2023)
Jaime Escuder (2023)
Ellen Ruggia (2024)
Judy Bowers (2024)