

Alpine Public Library Board of Directors Minutes

November 10, 2022

5:30 p.m.

AEP Foundation Multipurpose Room

Mission: The Alpine Public Library works to build community, encourage literacy, and promote lifelong learning. We endeavor to create and maintain a welcoming facility with relevant and enriching resources that connect our diverse and geographically remote area to the world.

Vision: The Alpine Public Library envisions a future in which individuals and families are engaged, lifelong learners.

Members Present: Linda Bryant, Betsy Evans, Judy Bowers, Amelie Urbanczyk, Isabel Jones, Chris Ruggia, Ellen Ruggia, Kathy Donnell, Jaime Escuder Executive Director Don Wetterauer

Absent: *Mike Pallanex, Martin Sandate, Judy Bowers, Betsy Evans*

A. Call to order at 5:30pm

B. Changes to agenda -JE specified that he wanted to discuss Border Patrol jobs particularly being advertised at the library

C. Introduction of guests and announcements - Mary Bennett (Cynthia Salas was not in attendance)

D. Minutes – approved unanimously after corrections from DW (AU later corrected)

E. Consent Agenda -Director's, Treasurer's, and Friends' reports accepted/approved

F. Ongoing business

1. VP and Secretary positions 2023 - IJ, vice-president; BE, secretary, on the slate, will vote in December

2. Building Committee chair position - CR recommended Keith Nixon for the position; ER suggested him for Site Super instead; it was decided to ask him for either position; Ross Cole is another suggestion for either position by CR and ER; DW distributed a spreadsheet that documents proposed costs, building and indirect costs

3. \$10K matching grant, Campaign For Kids specific - BE suggested a tip jar for this at the silent auction; we will be pushing for the end of December to raise the funds

4. Direct Mail promotion - CR and JF; JF suggested that the production should be two envelopes (for sending and one for return), not a postcard; CR says 3 mailings would suffice, the first being the most expensive; JF has offered to manage the list, with labeling and preparing the envelopes done by volunteers; MB says ReReads volunteers can do this during down times of their shifts; CR and JF will research further and report back costs; JF suggests giving examples of what your donation will fund at the library; CR suggested to also translate that into services offered to the community; JF says that returned mail can be discouraging but to remember that so many more went out than came back; 1st and 2nd mailing bring in a little, 3rd brings in much more; purchasing the mailing list is a one-time fee and they continue to update for one year; it works to engage people when you mail to new residents;

5. Silent Auction: KD asked that Amelie email board members to drop off the beer and wine for wheel barrow raffle, drop off at the Granada starting Wednesday, but by Friday;

G. New business

1. Board discussion and vote for member candidates - Mary Bennet voted on unanimously
2. Board self-evaluation - still waiting for evaluations from the board; LB says these must be received before the strategic plan meeting;
- 3 Abell-Hanger matching grant; one year deadline, \$200K, will match every \$2 raised up to \$100,000.
4. Discuss help-wanted advertisement from other businesses at library (BP jobs specifically) JE observed signs posted (since removed) inside and outside of the building advertising employment opportunities with the U.S. Border Patrol; JE sees it as a conflict to our mission as it may intimidate undocumented persons to use the library; CR asked what the policy is for using the meeting room, DW says any non-profit group can use it; there is no policy for posting signs at the library; IJ asks how do we let the public know about the job fair without using the sign?; JE says it read to him that the library was endorsing the meeting and says that some people see BP is an entity of oppression; MB suggested wording that would stipulate that no signage be displayed outside the room except directional signage; it was also suggested that no recruitment material be displayed outside the room; MB asked JE to compose a blurb for the guidelines;

H. Next meeting date: December 8, 2022, at 5:30 PM

I. Meeting adjourned at 6:31 PM

2022 Board of Directors:

Linda Bryant, President (2024)

Betsy Evans, Vice President (2024)

Amelie Urbanczyk, Secretary (2022)

Judy Ford (2025)

Chris Ruggia, Friends of APL Representative

Mike Pallanez, Brewster Co. Representative

Martin Sandate, City of Alpine Representative

Isabel Jones (2025)

Kathy Donnell (2023)

Jaime Escuder (2023)

Ellen Ruggia (2024)

Judy Bowers (2024)