

Alpine Public Library Board of Directors
Meeting Minutes
Thursday, March 14, 2024
5:30 PM
AEP Foundation Multipurpose Room and Zoom

Mission: The Alpine Public Library works to build community, encourage literacy, and promote lifelong learning. We endeavor to create and maintain a welcoming facility with relevant and enriching resources that connect our diverse and geographically remote area to the world.

Vision: The Alpine Public Library envisions a future in which individuals and families are engaged, lifelong learners.

Board members Present: Isabel Jones, Don Wetterauer, Linda Bryant, Ralph Gruebel, Marilyn Gruebel, Maggie Bootman

Board members Excused: Betsy Helesi, Mary Bennett, Judy Bowers

A. Call to order - LB called the meeting to order.

B. Changes to the agenda - Linda Bryant asked if there were any changes to the agenda. Hearing none, Linda Bryant moved to the next agenda item. Marilyn Gruebel added that the group discuss the Patio Sale in New Business because it is coming up in April.

C. Introduction of guests and announcements

- 1. Pauline Hernandez (mural)** - Linda Bryant introduced Pauline Hernandez who shared a proposed design, costs, and timelines, for a mural she will work on facing Avenue E and will be 8 feet tall by 16 feet wide. There is also a proposal for a community involvement mural element focused on dark skies. Marilyn Gruebel moved to accept the proposed mural design with the caveat of needing to raise funds for the supplies and labor. Isabel Jones seconded. Passed. Isabel Jones asked about a timeline for fundraising. Don Wetterauer reported that they're hoping that by summer 2024 the mural work could begin.

D. Approve minutes

- 1. Approve December meeting minutes** (*note from Betsy: these minutes were discussed and corrected, but not approved - corrected minutes are in the Consent Agenda*) - Linda Bryant asked members present for questions or comments on the corrected December meeting minutes.
- 2. Approve January meeting minutes** (*note from Betsy: these minutes had not yet been transcribed at the time of the February meeting*) - Linda Bryant asked members present for questions or comments on the January meeting minutes.
- 3. Approve February meeting minutes** - Linda Bryant asked members present for questions or comments on the February meeting minutes. Ralph Gruebel moved to approve the December, January, and February minutes. Marilyn Gruebel seconded. Passed.

E. Consent Agenda - Linda Bryant asked members present for questions or comments related to the Consent Agenda. Discussion took place. Maggie Bootman moved to accept the Consent Agenda as presented. Isabel Jones seconded. Passed.

F. New Business - Linda Bryant asked if anyone had new business to discuss. It was presented that members present could discuss needed fundraising for the previously agreed upon mural project. Marilyn Gruebel stated that it could be added into the discussion of the Fundraising plan under Ongoing Business.

G. Ongoing Business

- 1. Fish Fry debrief** - Linda Bryant reported \$5,159. (“One person” (Betsy Helesic) is delinquent in turning in \$150! When she turns in her money a final count can be established). Marilyn Gruebels asked about the amount raised in 2023. Don Wetterauer reported it was closer to \$6000 in 2023. Additional debriefing discussion took place. Ralph Gruebel brought up how to move people through the building in future Fish Frys.
- 2. Direct Mail promotion debrief (also via email)** - Linda Bryant shared that there have been some returns, some income so far. Linda Bryant thanked Ralph and Marilyn Gruebel, as well as other volunteers Judy Bowers and Kathy Lammons. Marilyn Gruebel suggested that the mailing list maintenance will continue to be important and useful. Don Wetterauer said that the \$600 was spent for the mailing (\$388 for postage, the mailing permit, and the envelopes), not accounting for the volunteer printing (at home and in-house).
- 3. Building Committee update** - Linda Bryant asked Don Wetterauer to share an update from the Building Committee. Don Wetterauer shared that due to weather the building is behind schedule. The roof trusses are in. Framing and the roof is next. Furniture acquisitions (and grant funding) is currently being worked on. The furniture grantees want to change the stacks from 90 inches to 66 inches, which would be additional cost that could be saved. Don Wetterauer says it would be good to consider naming opportunities for potential donors.
- 4. Start Local, LLC proposal (to be revisited after Talent show)** - Linda Bryant shared that we would discuss this following the tentative Talent Show. Linda Bryant shared that two people had signed up to do the Talent Show with the Granada. If there is not enough interest the talent show will not happen.
- 5. Patio Sale** - Marilyn Gruebel added that members present should consider discussing the Patio Sale. Linda Bryant described the patio sale in comparison to the Art Walk Silent Auction. In 2024, the sale will take place in the AEP Community Room. There is a good amount of sale merchandise being held by volunteers already. It will be from 8 AM to 1 PM, Saturday, April 20. in 2023 the Patio Sale raised almost \$9000. Marilyn Gruebel asked about publicity for the Patio Sale. Linda Bryant shared that she and Don typically go on the radio to announce it as well as place it in the Trading Post. It will also be on social media.
- 6. Fundraising - Marilyn Gruebel (attachment with Consent Agenda)** - Linda Bryant asked Marilyn Gruebel to discuss Fundraising. Marilyn Gruebel shared her preference to have more members present for a full discussion. Members present went over the document and decided which items were Member responsibilities and

which items were Director responsibilities. At the next meeting members present can discuss how to go about fundraising planning for each of these areas:

- a. Friends memberships - Board
 - b. Individual small business contributions - Board
 - c. Corporate and Organizations - Board and Don
 - d. Memorials - Board and Don
 - e. Grants - Don and Board
 - f. Revenue from government agencies - Don
 - g. Revenue from program-related sales and fees - Don takes first three; ReReads is covered by the Board
 - h. Revenue from investments - Don and Board
 - i. Special events - Board
- 7. Endowment - Ralph Gruebel (handout from February meeting)** - Linda Bryant asked if Ralph Gruebel could move this agenda item to the next meeting. Ralph Gruebel asked everyone to read and review the document so that decisions could be made about the planning at the next meeting. This could be run by a committee of the Board, or it could be made completely separate from the Board.

H. Next meeting date - Linda Bryant proposed skipping the April meeting in favor of a May meeting to be held on Thursday, May 9.

I. Adjournment - Marilyn Gruebel moved to adjourn. Ralph Gruebel seconded. Passed.

2024 Board of Directors:

Linda Bryant, President (2024)

Isabel Jones, Vice President (2025)

Ralph Gruebel, Treasurer (2026)

Betsy Evans, Secretary (2024)

Mary Bennett (2025)

Judy Bowers (2024)

Marilyn Gruebel (2026)

Maggie Bootman (2026)

Greg Henington, Brewster Co. Representative

Martin Sandate, City of Alpine Representative