

Alpine Public Library Board of Directors
Meeting Minutes
Thursday, February 9, 2023
5:30 PM
AEP Foundation Multipurpose Room and Zoom

Mission: The Alpine Public Library works to build community, encourage literacy, and promote lifelong learning. We endeavor to create and maintain a welcoming facility with relevant and enriching resources that connect our diverse and geographically remote area to the world.

Vision: The Alpine Public Library envisions a future in which individuals and families are engaged, lifelong learners.

- A. Call to order - JB and IJ excused absence
- B. Changes to agenda
- C. Introduction of guests and announcements
- D. Approve the minutes

?? moves to approve; ?? seconds. Approved.

- E. Consent Agenda - Director's, Treasurer's and Friends' reports (if available)

Discussion took place over report by DW. CR went to City Budget Planning session where an appeal was made to fund the library more. There was interest and CR will follow up. Discussion about volunteers for big events such as ArtWalk took place (re: Friends report). ER moves to approve Consent Agenda; KD seconds. Approved.

- F. Ongoing business

1. Direct Mail promotion - CR shared a draft letter via email and shared a print-out at the meeting. JB offered to underwrite the list, and JF offered to pay the difference. Donations will cover the list. The list is being checked on. JF is offering to print the envelopes and stuff the envelopes. CR needs to make the reply card and learn how to mail merge. It will go out after the Permian Basin Gives deadline.

- G. New business

1. Strategic Planning - LB - we need to look at what's going to happen. LB discusses contingency plans for construction. She asks, How will we improve services if not with this renovation? ER says we'd start with the Children's Room. LB asks "in 2025 we see APL having..." "What will technology have?" CR says sustainable operations funding is necessary. ER recommended looking into endowments as a potential for reliable operating capital looking forward. CR mentioned a tip from a recent conference that suggested sharing the true cost of every program with funders. LB wants to know

where we will be in 2025 - video games idea from JE - and other book checkout idea from. CR noted we had talked previously about electrical vehicle charging stations. SRSU and the City are talking about it. Asks if someone wants to pursue it at the meetings on behalf of the library. LB is going to compile the goals for a March report (see below copied into minutes). JE had to leave early. In March we will discuss a statement for formal development. DW wants us to consider the context of the community. Two years is a standard. Community: Who are they and what do they need from us? ER asked about whether usage has increased since the new library has opened? Before COVID usage was much higher, but overall yes, reports DW.

APL Board Suggestions from LB (via email, Feb 10):

Jaime: 1. video game library.

2. shifting library hours

3. Sunday hours

4. video browsing and check out similar to Red Box videos (vending machine books and materials)

5. One book Alpine - repeat with a new book

Chris 1. electric vehicle charging stations

2. endowment

H. Next meeting date: March 9, 2023, at 5:30 PM

I. Adjournment

MB moves to adjourn. KD seconds. Meeting adjourned.

2023 Board of Directors:

Linda Bryant, President (2024)

Isabel Jones, Vice President (2025)

Betsy Evans, Secretary (2024)

Kathy Donnell (2023)

Jaime Escuder (2023)

Mary Bennett (2025)

Ellen Ruggia (2024)

Judy Bowers (2024)

Chris Ruggia, Friends of APL Representative

Greg Henington, Brewster Co. Representative

Martin Sandate, City of Alpine Representative