

Alpine Public Library Board of Directors Meeting Agenda

August 11, 2022

5:30 p.m.

AEP Foundation Multipurpose Room

Mission: The Alpine Public Library works to build community, encourage literacy, and promote lifelong learning. We endeavor to create and maintain a welcoming facility with relevant and enriching resources that connect our diverse and geographically remote area to the world.

Vision: The Alpine Public Library envisions a future in which individuals and families are engaged, lifelong learners.

Members Present: Linda Bryant, Betsy Evans, Ellen Ruggia, Chris Ruggia, Judy Bowers, Jaime Escuder, Judy Ford; Executive Director Don Wetterauer

Absent: *Mike Pallanex, Amelie Urbanczyk, Kathy Donnell, Martin Sandate, Bernadette Devine: all excused*

A. Call to order at 5:32pm

B. Changes to agenda: Transfer of money from Campaign for Kids to temporary payment of Yselta expenses (Ongoing Business), \$10,000 matching donation requiring temporary use of Campaign for Kids funds (New Business), Handyman needed (New Business).

C. Introduction of guests and announcements

1. Judy Ford, potential board member.
2. Isabel Fortini-Jones, potential board member absent due to family bereavement.

D. Minutes – Judy moved to approve, Ellen seconded, approved unanimously.

E. Consent Agenda - Director's, Treasurer's and Friends' reports

1. Chris moved to approve, Jaime seconded, approved unanimously.

F. Ongoing business

1. Judy Ford considered for board service – Chris moved to approve, Betsy seconded, membership approved.
2. Call for Building Committee Chair – Don feels it is not appropriate for the Director to fill that position, Linda will make an invitation.
3. Treasurer position - Judy Ford will talk with Don before agreeing to serve as Treasurer.
4. Transfer of money from Campaign for Kids to temporary payment of Yselta expenses – Yselta is a reimbursement grant, approximately \$50,000 through December. The funds cover equipment, salaries, conference expenses, etc. Funds are reimbursed within roughly two weeks. Chris moved to approve, Betsy seconded, approved unanimously.

G. New business

1. Ad Hoc committee to consider our selection policy and potential need for social media policy – There was extensive discussion about the recent controversy surrounding a film selected for public viewing. It was determined that existing policies and procedures, if thoroughly followed, would have prevented selection of the film in question for inclusion in the program. It was agreed that the proposed expansion to the Collection Development Policy is an improvement over what is currently in the manual, and an ad hoc committee was formed with Betsy as chair and including Chris, Linda and Don to determine how to incorporate it into the policy manual, along with a policy for staff posting to social media to bring to the Board for consideration.
2. West Texas Rural Philanthropy Day (WTP Day) report - Kathy Donnell (Linda) – Kathy’s big takeaway was to thank our supporters more frequently. When Board members encounter people that they know have been particularly supportive of the Library, be sure to thank them. Judy F suggested that occasional phone calls to thank donors were very effective for Sunshine House (“we were able to do xxx today because of your support”). Judy B suggested that fundraising for specific initiatives is more effective than asking for general support.
3. Site visit to contractor projects similar to the library’s – Linda will schedule visits to view projects by Big Bend Builders and Resnew Properties, hopefully within the next 10-15 days.
4. Board/Executive duties listed (Don) – Don distributed a list breaking out responsibilities that he picked up at the WTP Day; another takeaway was to expand the description of APL on the 990, because more people read it than you would think.
5. Strategic Plan – revisit
 1. Board self-evaluation - September meeting
 2. Then, evaluate/edit existing strategic plan – should be updated more often than 50 or 10 years (another WTP Day takeaway)

H. **Next meeting date:** September 8, 2022, at 5:30

I. **Meeting adjourned at 6:37pm**

2022 Board of Directors:

Linda Bryant, President (2024)

Betsy Evans, Vice President (2024)

Amelie Urbanczyk, Secretary (2022) (absent)

Chris Ruggia, Friends of APL Representative

Mike Pallanez, Brewster Co. Representative (absent)

Martin Sandate (absent), City of Alpine Representative

Bernadette Devine (absent) (2024)

Kathy Donnell (absent) (2023)

Jaime Escuder (2023)

Ellen Ruggia (2024)
Judy Bowers (2024)
Judy Ford (2025)