

Alpine Public Library Board of Directors
Meeting Agenda
March 11, 2021
5:30 p.m.
AEP Foundation Multipurpose Room and ZOOM

Mission: The Alpine Public Library works to build community, encourage literacy, and promote lifelong learning. We endeavor to create and maintain a welcoming facility with relevant and enriching resources that connect our diverse and geographically remote area to the world.

Vision: The Alpine Public Library envisions a future in which individuals and families are engaged, lifelong learners.

Members present: Linda Bryant; Gary Dill; Jon Roe; Kathy Donnell; Betsy Evans; Jaime Escuder; Executive Director Don Wetterauer

Members absent: Bernadette Devine (excused); Cynthia Salas (excused); Lee Smith (excused); Mary-Elizabeth Thompson (excused); Amelie Urbanczyk (excused); Maria Curry (unexcused); Mike Pallanez (unexcused)

- A. Meeting called to order by Linda Bryant at 5:30 p.m.
- B. Changes to agenda: additions to Consent Agenda
- C. Introduction of guests and announcements: none
- D. Consent Agenda

D.W. reports that the Friends are planning to do a membership drive starting May 1 which will be a community mailing. D.W. says they did one in 2016, which cost \$2,000 and made about \$1,000 after expenses; he has requested an estimate from the mailing company they used before. There are three options: last time they sent a letter out to whole community; the other 2 options are for postcards; one would just go out to "occupant" and the other would be addressed to specific names; postcard options are cheaper than the full letter. The mailing company takes care of everything for this, stuffing envelopes (if letter option), postage, and uses the mailing list that we want, which would be to 79830 and 79831 zip codes. J.R. points out that it is extra revenue as well as reaching out to the community. J.E. asks what the postcard would say and D.W. clarifies that it would give information about how to become a member of the library. D.W. will get estimates on the three different options and will let us know; he does not like the generic postcard idea and would prefer the targeted postcard option. L.B. says that the information may come to us via email to vote on before the next meeting. Several board members mention that Casa Hogar and Sunshine House do similar mailings. J.E. also suggests an ad on Marfa Public Radio and other radio stations to go along with the mailing since it is a widespread but cheap option.

E. Old business

1. Farmer's Market outreach: J.E. reports that it is successful and now has regular customers.

F. Reports

1. Building Committee-B.E. reports that they met on a Saturday at the library with many board members, their junior committee member, D.W., and Mary Beth Garrett present and that there was general excitement and discussion about the building project.

G. New Business

1. Opening the library: D.W. reports that at a staff meeting Monday afternoon, they discussed opening the library and the staff now feels comfortable with this; beginning Monday, people can come into the library 5 at a time to browse; appointments can be made for 30-minute intervals; a concern is what will happen when people refuse to wear a mask. D.W. reads an email from a concerned patron regarding people who have disabilities and cannot wear a mask; D.W. wrote back to say the library will continue to observe the CDC guidelines and if someone cannot or chooses not to wear a mask, they can use curbside service. B.E. asks how the library will choose to handle a problem; D.W. says all rules are being followed to accommodate people and will tell those that do not want to wear a mask that they can be served outside with the curbside service; the staff will always refer complaints to him. L.B. mentions that people will have to ring the doorbell to come in at all times; G.D. says to tell complainers that D.W. has the full backing of his board; J.E. points out that the ADA guidelines do not necessarily apply to the library because it applies to public government buildings, and the APL is essentially a business. As long as the CDC advises masks, the APL is within its rights to require them. If someone does not want to leave when asked, that can be a matter for the police as they are trespassing.

2. Patio Sale: L.B. announces Patio Sale will be April 10 and will still require masks.

3. Re-Reads: K.D. reports that Re-Reads will be open along with the library, with shorter hours, opening around lunchtime; both library and Re-Reads will only have one entrance/exit. J.E. asks how one will browse; you can call to make an appointment or ring the doorbell and enter as long as the quota of 5 has not been reached, or quota of 3 for Re-Reads.

4. Meet and Greet: L.B. says that it is possible that all of the board members have not met all of the staff and would like to schedule a meet and greet during a Wednesday lunch hour; Don W. and L.B. will discuss dates and send an email about it.

G. Next meeting date: April 15, 2021, at 5:30 p.m.

H. Adjournment at 5:58 p.m.