

Alpine Public Library, Board of Directors Meeting Minutes
AEP Foundation Multipurpose Room
September 12, 2019
5:30 p.m.

Mission: The Alpine Public Library works to build community, encourage literacy, and promote lifelong learning. We endeavor to create and maintain a welcoming facility with relevant and enriching resources that connect our diverse and geographically remote area to the world.

Vision: The Alpine Public Library envisions a future in which individuals and families are engaged, lifelong learners.

Members present: Kathy Donnell; Gary Dill; Alexandra Moldovan; Maria Curry; Bernadette Devine; Alejandra Villalobos-Melendez; Mary-Elizabeth Thompson; Linda Bryant; Lee Smith; Amelie Urbanczyk; Executive Director Don Wetterauer. Absent: Jon Roe(excused); Cynthia Salas (excused); Mike Pallanez (excused). The meeting was called to order by Gary Dill at 5:28 p.m.

A. Changes to agenda

Auditor Kirk Patterson presented the audit and form 990 and was unanimously received by the board.

B. July minutes were received and approved by the board. AU will send out additional minutes regarding electronic vote taken on 8/20/19.

C. Reports

1. Executive Committee - no report
2. Board Development Committee - no report
3. Finance Committee—Rereads has met its yearly goal, mostly from Amazon sales;
4. Friends - donated t-shirts from Bullshirts are selling for \$15; need volunteers to work the desk; Wonderfall Carnival will be on 10/28; Membership campaign running from 10/1 - 10/26, the last week of which coincides with National Library Week; new and renewing members will have their names put in a hat for a drawing for a chance to win one of four prizes; new stickers are now available for Friends members, like the business members stickers; Friends are holding a photo contest, winners will have their photo on a postcard sold at ReReads.
5. Library (Director's report)
 - a. Audit was passed.
 - b. Summer reading and children's programs: 168 read-to-swim participants; 250 were serviced through outreach with the gardening program; 30% increase in youth non-fiction usage
 - c. Travel talk will feature Gail Yovanovich speaking about her travels to India.
 - d. Donations to the library are down at 40% when we should have received about 60% of what we have budgeted for at this point in the year. There is concern that the public doesn't fully understand how we are funded,

where 60% of our income is through donations. AVM suggests an infographic to further relay how the library is funded, printed on posters and bookmarks; AM suggested a radio presentation.

- e. DW submitted a report on financials, collections, patron counts, etc.; Spelling Bee made over \$5000.
- f. DW is taking a master's class, it is now addressing "community development": rural areas are in decline as more people move to the cities. Libraries usefulness will be determined by the social wellness of the community instead of their return on investment.

6. Campaign for Kids

Pledges remain steady; no new grant proposals pending.

D. Old Business

1. Community room usage. DW submitted a list of groups and individuals currently using the community room. He feels that anyone who wants/needs to use the room should have access with the exception of political advocacy. AM wondered if there is a donation box that collects funds specific to community room usage. DW says he "passes the hat" at times and that he communicates to those asking about a fee for using the room that though it is free we always welcome donations. BD inquired about using the room for money making purposes. DW replied that with the exception of charging for materials it is prohibited to collect money from patrons who participate in community room events.

E. New business

1. MET suggested that the APL partner with Jeffrey Meyer from the SRSU Ensemble for a French-themed recital with food & drink. The event will take place on 3/16, venue to be announced.

The next meeting will be held 10/10/19.

Meeting adjourned at 6:30PM

Respectfully submitted,

Amelie Urbanczyk, secretary
2019 APL Board of Directors