

Alpine Public Library, Board of Directors Meeting Minutes
AEP Foundation Multipurpose Room
October 10, 2019
5:30 p.m.

Mission: The Alpine Public Library works to build community, encourage literacy, and promote lifelong learning. We endeavor to create and maintain a welcoming facility with relevant and enriching resources that connect our diverse and geographically remote area to the world.

Vision: The Alpine Public Library envisions a future in which individuals and families are engaged, lifelong learners.

Members present: Linda Bryant; Maria Curry; Bernadette Devine; Kathy Donnell; Alejandra Villalobos Meléndez; Alexandra Moldovan; Jon Roe; Lee Smith; Mary-Elizabeth Thompson; Executive Director Don Wetterauer. Absent: Gary Dill(excused); Lee Smith (excused); Alexandra Moldovan (excused); Cynthia Salas (excused); Mike Pallanez (excused). The meeting was called to order by Kathy Donnell at 5:28 p.m.

- A. Changes to agenda - none
- B. Approval of Minutes: September 12, 2019. It was moved (AVM) and seconded (AU) that both the minutes of the September meeting and the e-vote taken on August 20th be approved. The motion carried unanimously.
- C. Reports
 - 1. Executive Committee
 - 2. Board Development Committee
 - 3. Finance Committee—The financial reports were reviewed and discussed. AVM noted that the library is “in the red” but upcoming fundraisers should improve this status. ReReads is doing very well. DW added that 21% of donations come in December, especially at the end of the month. The upcoming “Giving Tuesday” has already garnered matching pledges. BD suggested more announcements on Marfa Public Radio about library events and services. LB says that many of her students (citizenship, GED) have heard of APL classes from radio spots.
 - 4. Friends
 - a. Re-Reads.
 - 1) Amazon sales continue to thrive (See Finance Committee report above)
 - 2) Photo contest ends on 10/26/19, for postcard images to sell in the store
 - b. Membership.
 - 1) All renewing members are included in a drawing for a prize
 - c. Other.
 - 1) AU makes plea to board to attend Friends meetings.
 - 2) Continued discussion of better ways to inform the public about how the library is funded. Chart was reviewed that indicates percentages of funding sources.
 - 5. Library
 - a. Director’s report was submitted to the board and filed by the secretary.

- b. Auditor's invoice totaled \$7750.00 which includes a \$2000 discount.
- 6. Campaign for Kids
 - a. the library continues to receive ~\$400/mo. in pledges.
- D. Old Business
 - Wonderful Carnival will be held Monday, 10/28/19.
 - ArtWalk - need volunteers and donations for the silent auction; AU agreed to send email from Pat McCall with information about how to volunteer; KD said that this is the last year that APL will be granted use of Galeria Sibley for the auction and requested ideas for future venues.
- E. New business - none
- F. Next meeting date: November 14, 2019 at 5:30.
- G. Adjournment at 5:50

* Agenda for 10/10/19 incorrectly stated that the board was to approve the minutes from the July 11, 2019 meeting. It should have stated that the minutes to be discussed and approved were from the September 12, 2019 meeting. The error has been corrected in the master copy.

Respectfully submitted,

Amelie Urbanczyk, secretary
2019 APL Board of Directors