

Alpine Public Library, Board of Directors Meeting Minutes
AEP Foundation Multipurpose Room
February 13, 2020
5:30 p.m.

Mission: The Alpine Public Library works to build community, encourage literacy, and promote lifelong learning. We endeavor to create and maintain a welcoming facility with relevant and enriching resources that connect our diverse and geographically remote area to the world.

Vision: The Alpine Public Library envisions a future in which individuals and families are engaged, lifelong learners.

Members present: Linda Bryant; Maria Curry; Bernadette Devine; Kathy Donnell; Gary Dill; Betsy Evans; Alexandra Moldovan; Lee Smith; Amelie Urbanczyk; Executive Director Don Wetterauer. Absent: Mary-Elizabeth Thompson (excused); Cynthia Salas (excused); Mike Pallanez (excused). The meeting was called to order by Gary Dill at 5:30 p.m.

- A. Changes to agenda
- B. Introduction of guest Amy Benson, fundraising professional who will help with the Campaign for Kids matching grant.
It was announced that the board would host a Meet and Greet on Wed., February 19, from 5:30 - 7:30 at the library.
- C. Minutes from 01/16/20 were amended to eliminate the value of the print to be auctioned for the library fundraiser as it was found to be in error. Otherwise, it was moved and seconded that the amended minutes of the January meeting be approved. The motion carried unanimously.
- D. Reports
 - 1. Executive Committee - Signature card is being updated at the bank to reflect the change in treasurer; GD, KD, LB, AM, and AU to be added.
 - 2. Board Development Committee- no report
 - 3. Finance Committee—The financial reports were reviewed and discussed.
 - 4. Friends
 - a. Re-Reads.
 - 1) Need volunteers to work the front desk and collection support
 - 2) 90 boxes of books were donated and are being processed
 - b. Fund-raisers.
 - 1) DWAS has 10 couples and 1 threesome competing; doors open at 6:30, event starts at 7:00 on Saturday, February 29, 2020
 - 2) Terrific Tuesday lunch on 2/18: Tomato Bisque and grilled cheese
 - 5. Library
 - a. Board received and reviewed report from the director
 - b. DW needs SWOT analysis turned in
 - c. Patio Sale will be March 28th at the library

6. Campaign for Kids— steady pledges but no significant change

D. Old Business

- Matching grant update: Amy Benson works for consulting firm, employs 50 consultants for non-profits; she is not consultant but a sales person for the product; she has volunteered to write a Case for Support; her research team may be willing to screen our database to see donor's assets, so we can figure out who is most likely to donate; KD asked if we should give a menu of options for recognizing donors to give certain amounts; AB says "yes and no", advises that it should be more personal and that there is better success when amounts aren't set; she recommends one-on-one conversations with donors; momentum is very important; April was suggested as a good month to have the evening of hosted dinners around town.
- Director's evaluation was discussed, needs to be conducted to review annual performance

E. New business

1. AM suggested a new potential board member and asked if it would be a good idea to bring her to the Meet and Greet. Approved.

F. Next meeting date: March 12, 2020, at 5:30

G. Meeting adjourned at 6:34

Respectfully submitted,

Amelie Urbanczyk, secretary
2019 APL Board of Directors